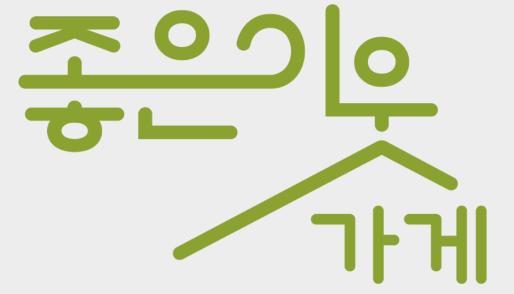
#### Good Change for the World

#GoodStore #CauseRelated





### The spending habit is Changing!

A brand that participate in a good cause is more appealing and trust worthy to consumers.

55% consumers responded they are willing to spend more money in brands that participated in good cause.

Double Donation Research



## Cause Related A strategy that everyone needs

X

You will provide memorable experiences to consumers



Consumers will spend their money on the value & the products

S

Consumers will share their experiences and the value with others

By simply providing a Cause, you can present something completely new to consumers.



Promote on Yelp through various events

More than 12,600 followers

Income-Tax Deduction

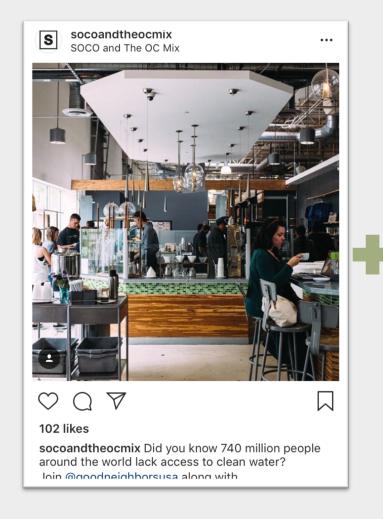
Promote participating businesses to our donors

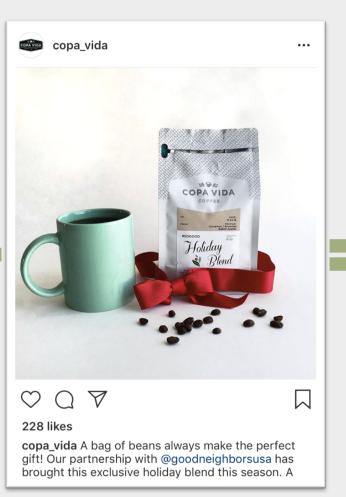
Different advertisement & promotion opportunities



Passive marketing effects through this campaign

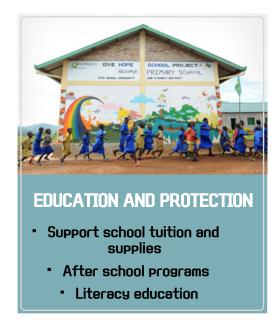
# Partnership with Good Neighbors make direct impacts to our neighbors...

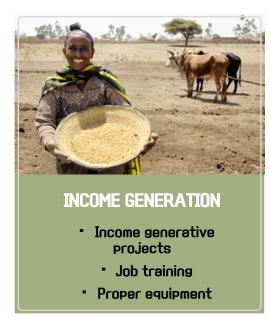




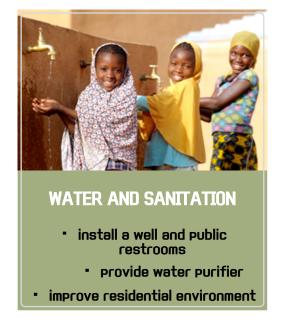


### How to participate…









With \$70 monthly donation, you can support children to dream of healthy and happy future.

Sponsors and participating stores will be joined as one with one cause to help the children in the world.

### When you participate...



[01]
You will
receive
a signboard



[02]
You will receive
Income-tax
Deduction



You can participate in various events and campaigns



[04]

We will promote your business to our neighbors



Good Neighbors is an international humanitarian development NGO, working in 40 countries with our focus on community development projects to protect the children.

We have been granted General Consultative Status from the UN ECOSOC.





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