

# Good Change for the World

#GoodStore #CauseRelated

좋은 이웃  
가게

The spending habit is **changing** !

A brand that participate in a good cause is more appealing and trust worthy to consumers.

**55%** consumers responded they are willing to spend more money in brands that participated in good cause.

*Double Donation Research*



# Cause Related

A strategy that everyone needs

X

You will provide memorable experiences to consumers

V

Consumers will spend their money on the value & the products

S

Consumers will share their experiences and the value with others

By simply providing a **cause**, you can present something completely new to consumers.

# Be a Good Neighbor





More than  
12,600  
**followers**

Income-Tax  
Deduction

Promote on  
**Yelp** through  
various  
events


Promote  
participating  
businesses to  
our donors


Different  
advertisement  
& promotion  
opportunities


Passive  
marketing  
effects through  
this campaign



# Partnership with Good Neighbors make direct impacts to our neighbors...

 **socoandtheocmix**  
SOCO and The OC Mix











102 likes

socoandtheocmix Did you know 740 million people around the world lack access to clean water? Join @goodneighborsusa along with



 **copa\_vida**







228 likes


copa\_vida A bag of beans always make the perfect gift! Our partnership with @goodneighborsusa has brought this exclusive holiday blend this season. A





 **Good Neighbors USA**  
Published by Good Neighbors [?] · September 29, 2017 at 4:00 PM · 🌐

Our Neighbors in Myanmar needs our attention and help. 500,000 Rohingya minority in Myanmar have fled their country to survive from heavy persecution. Now they need our support!... [See More](#)



 **4,744 people** reached

[Boost Post](#)

  Rover Rayhan, MD. Babul Munshi and 9 others

# How to participate...



## EDUCATION AND PROTECTION

- Support school tuition and supplies
- After school programs
- Literacy education



## INCOME GENERATION

- Income generative projects
- Job training
- Proper equipment



## HEALTH

- Manage clinic and hospital
  - Medical service
- Serve nourishing meal



## WATER AND SANITATION

- install a well and public restrooms
- provide water purifier
- improve residential environment

With **\$70** monthly donation, you can support children to dream of healthy and happy future.

Sponsors and participating stores will be joined as one with one cause to help the children in the world.



# When you participate...



**[01]**  
You will  
receive  
a signboard



**[02]**  
You will receive  
Income-tax  
Deduction

**[03]**  
You can  
participate in  
various events  
and campaigns



**[04]**  
We will promote  
your business  
to our neighbors





**Good Neighbors** is an international humanitarian development NGO, working in 40 countries with our focus on community development projects to protect the children.

We have been granted General Consultative Status from the UN ECOSOC.







Tyler Choi

Email: [tyler@goodneighbors.us](mailto:tyler@goodneighbors.us) Phone: 657-256-7329